

# CONTINUITY *insights*

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Company \_\_\_\_\_

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**1. Which best describes your company's primary type of business at this location? (Select only one)**

- |   |   |
|---|---|
| A <input type="checkbox"/> Banking/Financial                | I <input type="checkbox"/> Government (Federal, State, Local, Military) |
| B <input type="checkbox"/> Manufacturing – Computer-related | J <input type="checkbox"/> Wholesale/Retail                             |
| C <input type="checkbox"/> Manufacturing – Other            | K <input type="checkbox"/> Education                                    |
| D <input type="checkbox"/> Insurance                        | L <input type="checkbox"/> Communications/Media                         |
| E <input type="checkbox"/> Healthcare                       | M <input type="checkbox"/> Transportation                               |
| F <input type="checkbox"/> Professional Services/Consulting | N <input type="checkbox"/> Legal/Real Estate                            |
| G <input type="checkbox"/> IT/Data Services                 | O <input type="checkbox"/> Other _____                                  |
| H <input type="checkbox"/> Telecommunications/Utilities     |   |

**2. Which best describes your job function? (Select only one)**

- |   |   |
|---|---|
| A <input type="checkbox"/> Corporate Management           | G <input type="checkbox"/> Emergency Management     |
| B <input type="checkbox"/> Financial Management           | H <input type="checkbox"/> Legal/Human Resources    |
| C <input type="checkbox"/> IT/S Management                | I <input type="checkbox"/> Operations/Manufacturing |
| D <input type="checkbox"/> Internet/Interactive/New Media | J <input type="checkbox"/> Planner/Coordinator      |
| E <input type="checkbox"/> Risk Management                | K <input type="checkbox"/> Consultant/Analyst       |
| F <input type="checkbox"/> Security/Safety                | L <input type="checkbox"/> Other _____              |

**3. Which products and services do you use, recommend, approve or purchase? (Select all that apply)**

- |   |  |
|---|--|
| A <input type="checkbox"/> Alternate Sites                    | K <input type="checkbox"/> Hardware Replacement                |
| B <input type="checkbox"/> Continuity Software                | L <input type="checkbox"/> High Availability Products/Services |
| C <input type="checkbox"/> Communications Backup/Recovery     | M <input type="checkbox"/> Information Security                |
| D <input type="checkbox"/> Consulting                         | N <input type="checkbox"/> Insurance                           |
| E <input type="checkbox"/> Data Storage Software/Hardware     | O <input type="checkbox"/> Physical Security                   |
| F <input type="checkbox"/> Education/Professional Development | P <input type="checkbox"/> Power Assurance                     |
| G <input type="checkbox"/> Offsite Record/Data Storage        | Q <input type="checkbox"/> Print-to-Mail Recovery              |
| H <input type="checkbox"/> Data Backup Recovery Software      | R <input type="checkbox"/> Restoration Services                |
| I <input type="checkbox"/> Emergency Communications           | S <input type="checkbox"/> Transportation/Shipping Services    |
| J <input type="checkbox"/> Emergency Equipment                |  |

**4. What types of operating systems are in use at this location? (Select all that apply)**

- |                                       |   |   |   |
|---------------------------------------|---|---|---|
| A <input type="checkbox"/> HP UX      | E <input type="checkbox"/> Mac OS         | J <input type="checkbox"/> VMS            | M <input type="checkbox"/> Windows NT             |
| B <input type="checkbox"/> IBM AS/400 | F <input type="checkbox"/> Netware        | K <input type="checkbox"/> MSE            | N <input type="checkbox"/> Other (describe) _____ |
| C <input type="checkbox"/> IBM MVS    | G <input type="checkbox"/> OS2            | L <input type="checkbox"/> Windows 95/98/ |   |
| D <input type="checkbox"/> Linux      | H <input type="checkbox"/> Sun OS/Solaris | 2000/XP                                   |   |
|                                       | I <input type="checkbox"/> Unix           |   |   |

**5. What is the number of employees in your company? (Include all locations)**

- |  |   |  |
|--|---|--|
| A <input type="checkbox"/> Less than 100 | C <input type="checkbox"/> 500 to 999     | E <input type="checkbox"/> 5,000 to 10,000 |
| B <input type="checkbox"/> 100 to 499    | D <input type="checkbox"/> 1,000 to 4,999 | F <input type="checkbox"/> Over 10,000     |

**Pass Along** – Are there others at this location that should receive a FREE subscription to *Continuity Insights* magazine?

Name, Job Function (enter job code from question #2 above, e.g. 2A - Corporate Management) \_\_\_\_\_

Name, Job Function \_\_\_\_\_

TRADESHOW

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